

RELICKEEPER

MEMORY BECOMES MATTER.

Keep and pass on your valuables — for real.

Olivier Cordoleani — Founder

Jacques H. — Co-founder & CTO (pseudonym)

COMPANY BEING INCORPORATED

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— THE ORIGIN

NEARLY FORTY YEARS AGO, I LOST MY FIRST WORK

B.A.T. — Bureau des Affaires Temporelles. Written in 1988, published by Ubi Soft in 1989: one of the studio's first major successes. I co-wrote it — and I am the sole author of all its artwork. I was twenty.

150,000

copies sold — the equivalent of 15M today

600,000

estimated players

0

trace of the object once sold

Copied, diverted through the grey market as far as Taiwan. Neither the author nor the publisher could follow an object once released into the world. The technology did not exist.

| IT EXISTS TODAY.

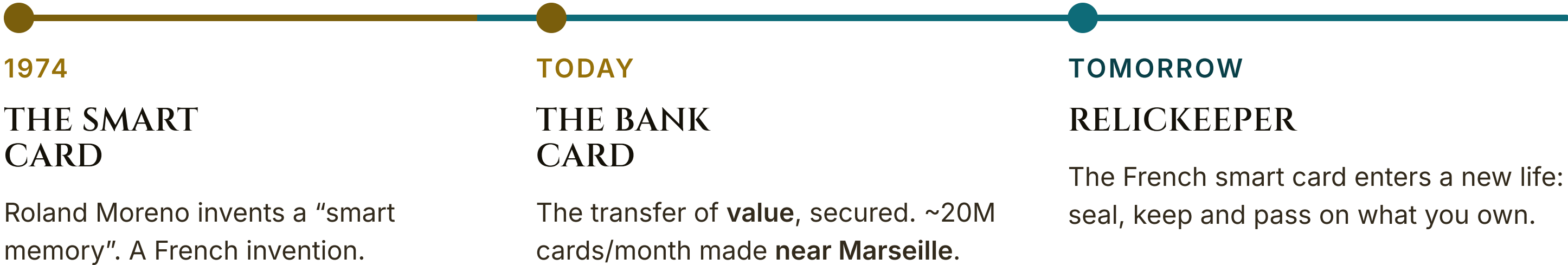


— A FRENCH LINEAGE · SINCE 1974

FROM VALUE TO OWNERSHIP



Roland Moreno · 1974



— THE PROBLEM

CREATE, OWN — OR OWN NOTHING AT ALL

You own it: impossible to prove where the object comes from, or that it is yours. You create: the work circulates and gains value — without you.

And now, you own nothing at all. Music, films, games: you are no longer sold a work, you are sold a revocable licence to access. A title disappears from a catalogue — character, universe, hundreds of hours: gone.

The first generation with nothing to pass on.

FORTUNES CHANGE HANDS
ON PROOF THAT DOES NOT HOLD.

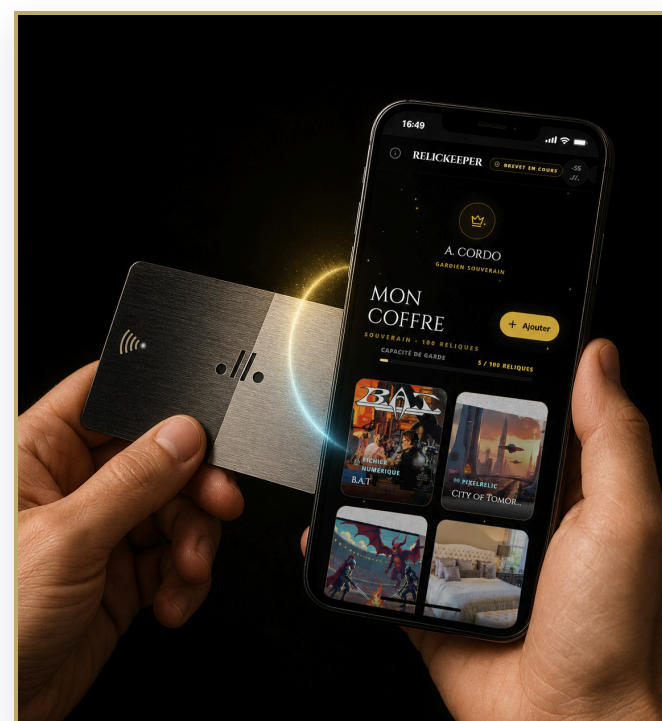
\$30K (2017) →
≈\$2M

A sealed **Super Mario Bros.**: \$30k → \$2M in 4 years. At that price, everything rests on a **paper certificate** — fragile, forgeable.

Figurines ~\$14B	Heritage Auctions · PC Gamer	No reliable proof
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— THE SOLUTION

BIND THE OBJECT TO ITS MEMORY



Seal · recognise · bind · transmit.
No cloud, no middleman.

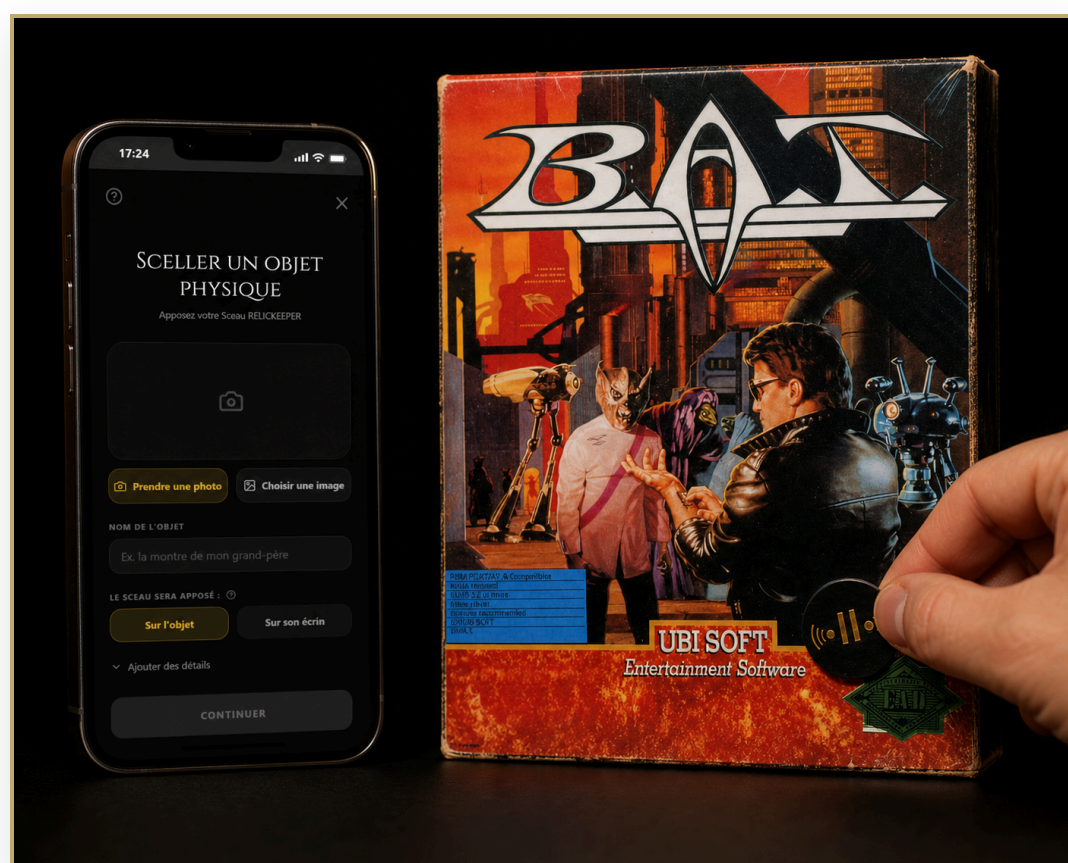
The collector keeps what they own.

The creator proves the origin of what they made.

For the author, sealing a work's origin: **dated, located, signed**. The protocol provides three exposure modes — **Anonymous · Identified · Hybrid** (identity revealable at will).

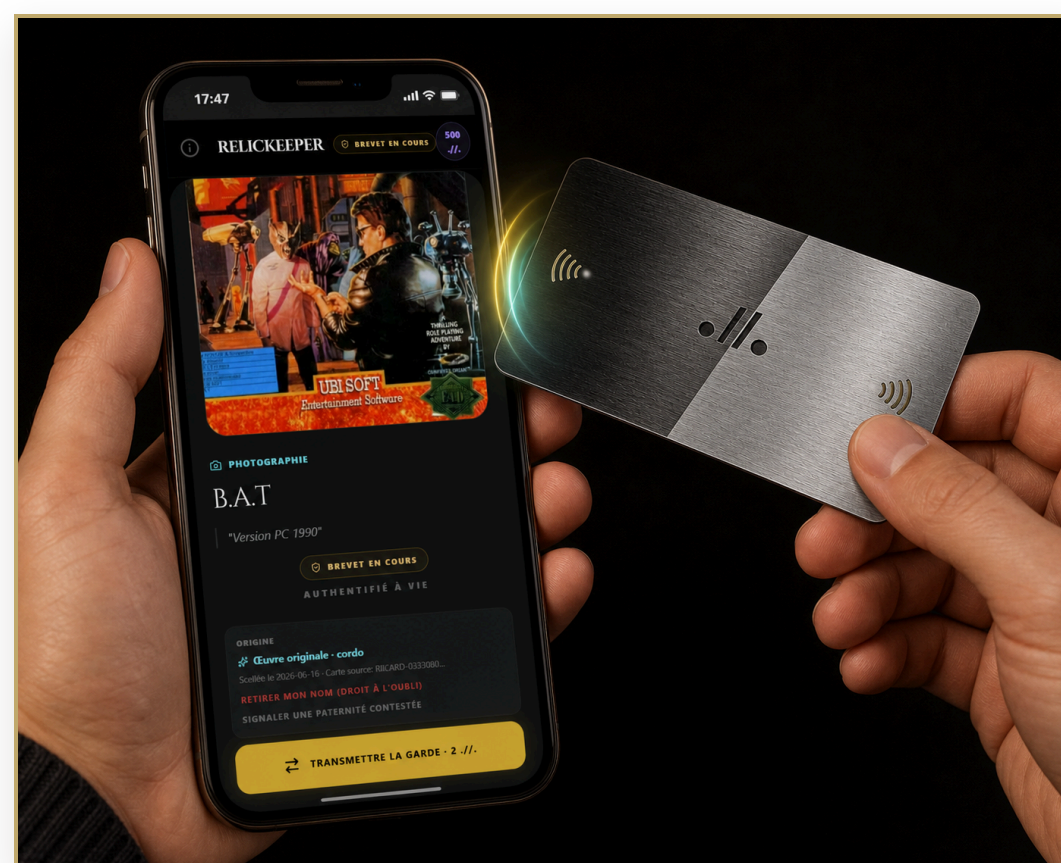
— HOW IT WORKS

FROM THE SEAL TO THE HANDOVER, IN THREE GESTURES



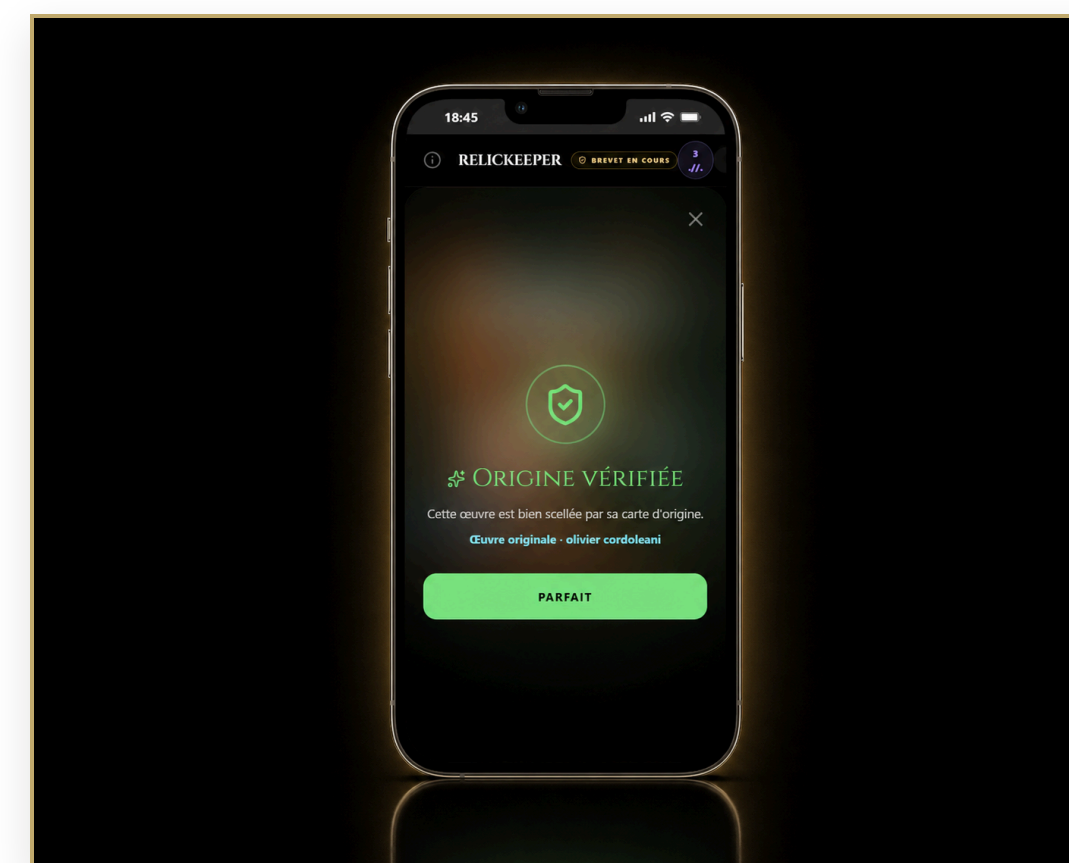
01 SEAL

You encode a Seal and apply it to the real object.



02 HAND OVER

Seller and buyer each sign with their card, on the same phone — the neutral bridge between them. 100% offline. Each handover generates a contract signed electronically by both parties, bound to the relic.



03 PROVE

Provenance follows the object, verifiable offline.

— LEGAL VALUE

A PRIVATE-TREATY DEED, ENFORCEABLE

At handover, the deed is signed by both parties with a **qualified electronic signature** — the same value as a handwritten signature in court.

Verified identity the deed is bound to a real, checked person, not a pseudonym.

Proof of origin sealed and bound to the card — impossible to copy onto another object.

Zero commission money goes straight from buyer to seller.

RELICKEEPER is not a gadget: it is the tool for a **real private-treaty transaction**. European eIDAS framework (qualified signature) · designed model.



— FOR CREATORS

PROVE YOUR AUTHORSHIP, FOR REAL

Verified identity (Stripe Identity) + qualified electronic signature (Yousign, eIDAS): proof of authorship that is dated, named and enforceable, sealed onto the work.

Sealed onto the work the proof follows the object to each owner — verifiable with a scan.

Revealable at will the author stays identifiable at any time; permanent PDF certificate.

Instead of a bailiff a fraction of the cost of an affidavit — identity verified just once.

The certificate does not “grant” copyright — it is its **strongest proof** (French IP Code · Berne Convention). Public mode · designed model.



— USE CASES

THREE USES, ONE PROTOCOL

01

GAMING

THE VIDEO- GAME OBJECT

Cartridge, console, limited edition:
sealed, its story attached, transmissible
— without depending on an outside
grader.

02

DIGITAL & AI ART

THE WORK ANCHORED TO THE REAL

A digital work bound to a real object,
ownership proven and transmissible —
the answer to the NFT failure.

03

LICENSED FAN

THE OFFICIAL OBJECT

Metal poster, figurine, official goodie: its
origin and story attached for good — like
Displate.

— DIGITAL SOVEREIGNTY & SECURITY

YOUR KEEPSAKES, IN YOUR HANDS

3

KEYS, IN THREE PLACES — YOU
NEED ALL THREE

3-key vault

Secure Enclave · like Apple Pay

AES-256 encryption

24 words · recovery

Real right to erasure

0

FOREIGN CLOUD ·
ZERO BACKDOOR



RELICKEEPER holds only one key out of three — all three are required.

Digital sovereignty: your data stays in France, on your devices, never on a foreign cloud — and it works offline. Lost card ? **24 words** restore everything. The same standards as banks and governments · designed model.

— THE MARKET

ONE TECHNOLOGY, SEVERAL MARKETS

5 M_{FR}

WE START HERE · 5M FIGURINE COLLECTORS IN FRANCE

Core target ~1M × ~€100 (+€55/yr) → ~€100M + €55M/yr recurring · we aim for < 1%

467 M_D\$

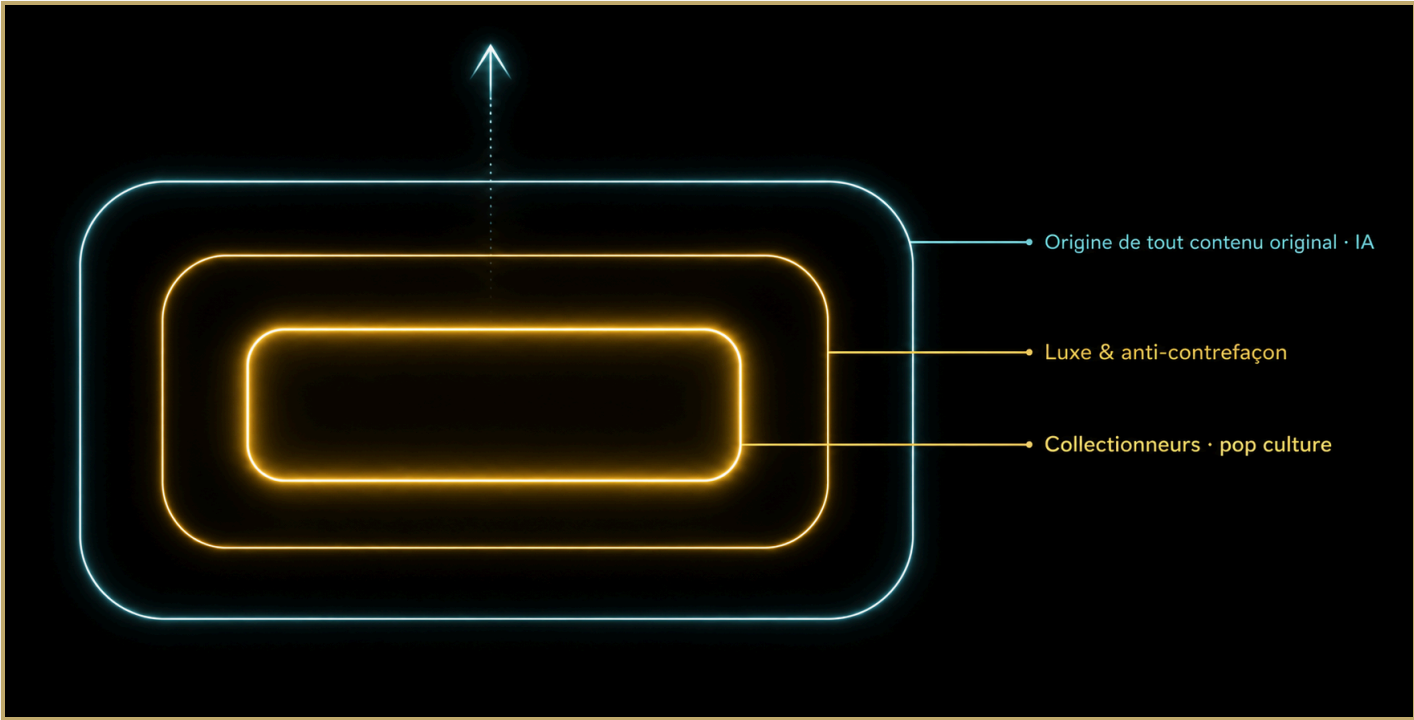
WE EXPAND · LUXURY & ANTI-COUNTERFEITING

Global counterfeiting · via licences · EU product passport as a tailwind

~205 M_D\$

VISION · THE ORIGIN OF ANY ORIGINAL CONTENT

Creator economy · in the AI era, proving the human origin of content — text, image, sound.



The tangible is back · +7%/yr

4B+ NFC phones

Trust in crisis

EU product passport · regulatory tailwind

SOURCES eBay/Ifo (2025, 5 M collectionneurs de figurines FR) · GlobalGrowthInsights (2025) · OCDE-EUIPO (2025) · Règlement (UE) 2024/1781

— ONE TECH, THREE MARKETS

ONE ENGINE, THREE APPLICATIONS

A mobile app interface mockup for Relickeeper. It features a dark background with a gold-outlined smartphone icon. Inside the icon, the letters 'RK' are in cyan, and there are three horizontal bars: a cyan one at the top, a gold one in the middle, and a cyan one at the bottom. Below the icon, the word 'RELICKEEPER' is written in gold, followed by 'Pop culture & gaming' in a smaller gold font. At the very bottom, in small cyan text, it says 'PLACEHOLDER — capture à intégrer'.

POP CULTURE & GAMING

RELICKEEPER

The reference voice — gold & cyan on deep black. Collectors, gaming, geek.

A mobile app interface mockup for Relickeeper Luxe. It features a light champagne gold background with a gold-outlined smartphone icon. Inside the icon, the letters 'RK' are in gold, and there are three horizontal bars: a gold one at the top, a gold one in the middle, and a gold one at the bottom. Below the icon, the words 'RELICKEEPER LUXE' are written in gold, followed by 'Marché secondaire du luxe' in a smaller gold font. At the very bottom, in small gold text, it says 'PLACEHOLDER — capture à intégrer'.

LUXURY RESALE MARKET

RELICKEEPER LUXE

A digital atelier, light mode, champagne gold — luxury doesn't shout.

A mobile app interface mockup for RK Loop. It features a dark background with a lime green-outlined smartphone icon. Inside the icon, the letters 'RK' are in lime green, and there are three horizontal bars: a lime green one at the top, a lime green one in the middle, and a lime green one at the bottom. Below the icon, the words 'RK Loop' are written in lime green, followed by 'Génération Z' in a smaller lime green font. At the very bottom, in small lime green text, it says 'PLACEHOLDER — capture à intégrer'.

GENERATION Z

RK LOOP

Drops, hype, ticker price — dark, direct, with an edge.

- One codebase
- 3 identities · 3 voices
- 3 card sets
- already skinned & demonstrable (front-end demo)

— COMPETITION & POSITIONING

THE ONLY ONE TO COMBINE ALL

	Bound to the real object	No third-party server	Not copyable	Transmissible	Enforceable deed
PAPER CERTIFICATE	✓	✓	—	—	—
NFT / BLOCKCHAIN	—	—	✓	—	—
QR / NFC MARKETING	✓	—	—	—	—
WORK REGISTRATION (SOLEAU, VERISART)	—	✓	—	—	✓
BAILIFF AFFIDAVIT / EXPERT APPRAISAL	—	✓	—	—	✓
RELICKEEPER	✓	✓	✓	✓	✓

BARRIERS Patent pending · deed signed with a qualified signature (verified identity) · offline (a break from NFT & cloud) · phygital card + object

— OUR PLAN TO START

WINNING POP-CULTURE LICENCES

RELICKEEPER starts in entertainment, where the team has **40 years of contacts**. Our gallery **relickeeper.art** shows the tech for real — and sells it.

WE DON'T BRING YET ANOTHER TECH TO LUXURY. WE ADD A MEMORY TO THE OBJECTS FANS ALREADY LOVE.

Our own channels **Photonumerique** · **relickeeper.art**

· with no ad spend

VIDEO-GAME PUBLISHERS

Limited editions, official objects bound to the player.

LICENSED PLATFORMS

Displate model: 200+ licences, 5M+ fans.

AI ART GALLERIES

The digital work anchored to a real object.

RETRO-GAMERS & CREATORS

Collectors and NFT creators seeking phygital.

— OUR DEMONSTRATOR · RELICKEEPER.ART

PROOF BECOMES SOMETHING YOU CAN BUY

01

WHAT IT IS

A made-to-measure art studio and a gallery of **limited editions of 30**. High-definition prints under **gallery acrylic glass** and **4 mm Dibond aluminium**.

02

WHAT IT PROVES

Every work ships **sealed**: its author, date and provenance travel with it. Every buyer leaves as a **keeper** — card and Seal included.

03

WHAT IT CHANGES

A **channel of our own**, with no ad spend, open **before the campaign**. The protocol is no longer described — it is sold.

THE WORKS ARE **CO-CREATED** — AND THAT IS PRECISELY THE DEMONSTRATION: THE PROTOCOL RECORDS **WHO** CREATED, **WHEN**, AND **WITH WHICH TOOLS**. IN THE AGE OF AI, ORIGIN IS NOT DECLARED, IT IS PROVEN.

Limited editions · 30 copies

Progressive pricing ×1.00 → ×2.10

Opening before the campaign

7 domains secured · .art .shop .fr .eu .gallery .yt

— THE BUSINESS MODEL

HARDWARE + USAGE

01

THE CARD



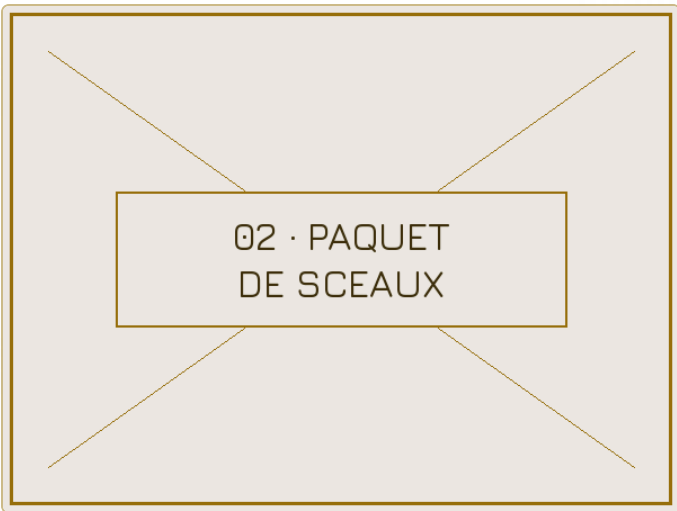
One-time purchase.

€79 · 149 · 249

Veilleur · Gardien ·
Souverain — 20 / 50 / 100
relics

02

CONSUMABLE



Packs of Seals.

€45–165

per pack · recurring

03

USAGE



Seal & transmit.

CREDITS

pay-as-you-go

04

SERVICES



Restoration & backup.

OPTION

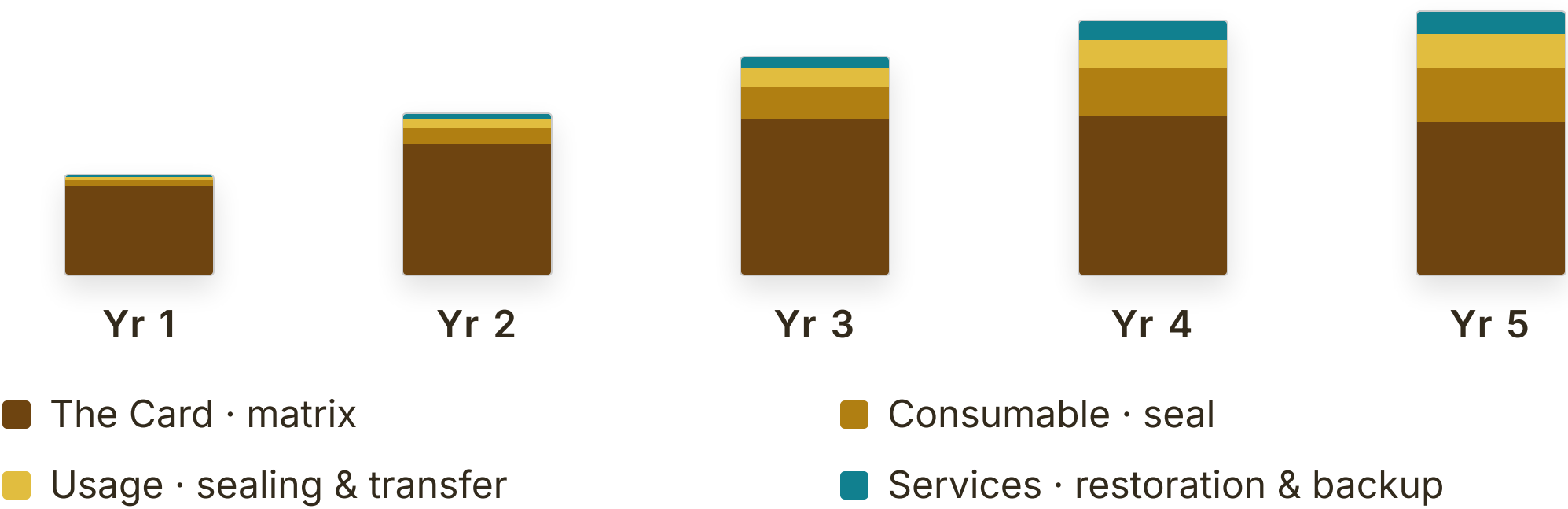
history + backup

— FINANCIAL PROJECTION

REVENUE THAT RECURS EVERY YEAR

LONG-TERM VISION · ILLUSTRATIVE MODEL, CONSERVATIVE ASSUMPTIONS (ALIGNED WITH THE 36-MONTH MODEL) — TO BE VALIDATED

REVENUE & MIX · 5 YEARS (LONG-TERM VISION) Recurring revenue · ~10% → ~40%



~€20

RECURRING REVENUE PER CUSTOMER · /YR

~€170 Customer value · 5 yrs	~40% Recurring revenue · yr 5
~60% Gross margin · product + software	2×/YR Seal repurchase

— PROGRESS & MILESTONES

AN ALREADY TANGIBLE PRODUCT

• **ALREADY DONE**

- Demo series — **design & packaging finalised** (480 cards).
- Working **app** (MVP).
- Protection underway — **patent pending**. **Self-funded** development.



H2 2026

INCORPORATION & INDUSTRIALISATION

Company in Marseille · suppliers + card manufacturing (*key step*).



LATE 2026 → EARLY 2027

PRE-CAMPAIGN

First customers, VIP list.



MID-FEBRUARY 2027

ULULE LAUNCH

Campaign (30–45 days).



2027

PRODUCTION & DELIVERY

Delivery targeted summer 2027.

— THE TEAM

WE KNOW THIS MARKET FROM THE INSIDE



OLIVIER CORDOLEANI

FOUNDER · TECHNICAL & OPERATIONAL LEAD

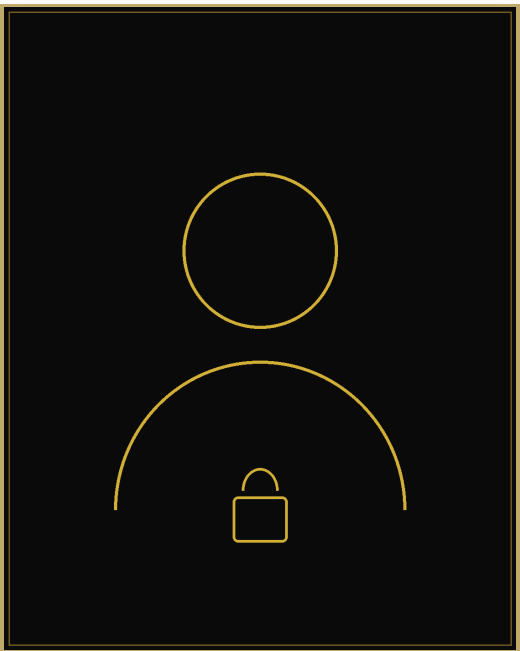
ESIEE graduate, independent serial entrepreneur.
Video-game author-producer for 15 years. In web and IoT since 2004. At the crossroads of tech and creation — a creator himself, a living demonstrator of the protocol.

BACKGROUND

B.A.T. — written in 1988, published by Ubi Soft in 1989 · collaborations & projects: Sony, Virgin Games, Hasbro, Philips Media, Vivendi

LINKEDIN

+8,700 followers · entertainment



JACQUES H.

CTO — SECURITY LEAD

Presented under a pseudonym and without a photograph, for security reasons.

Over 40 years of software development; expertise in security and cryptography.

WHY US Thirty-five years ago, they stood on opposite sides of the same game: the one who wrote it, and the one who knew **how to break it**. Today they are building proof of origin together — we know the problem **from both sides of the fence**.

— ROOTS, JOBS & SOVEREIGNTY

BUILDING IN FRANCE, SUSTAINABLY

- **Sovereignty & French roots** — designed in France, encoded in Marseille (Magalone showroom, 9th), company being incorporated in PACA.
 - **Industrialise in France** — card production, first jobs, milestones up to the Ulule launch (mid-February 2027), delivery targeted summer 2027.
 - **Aligned with public policy** — digital sovereignty, GDPR & eIDAS, anti-counterfeiting, EU product passport (upcoming).
 - **One foundation, several markets** — a proof infrastructure for video games, AI art, luxury, heritage.
-

Tomorrow: a proof infrastructure for any object of value.

MEMORY BECOMES MATTER. RELICKEEPER